

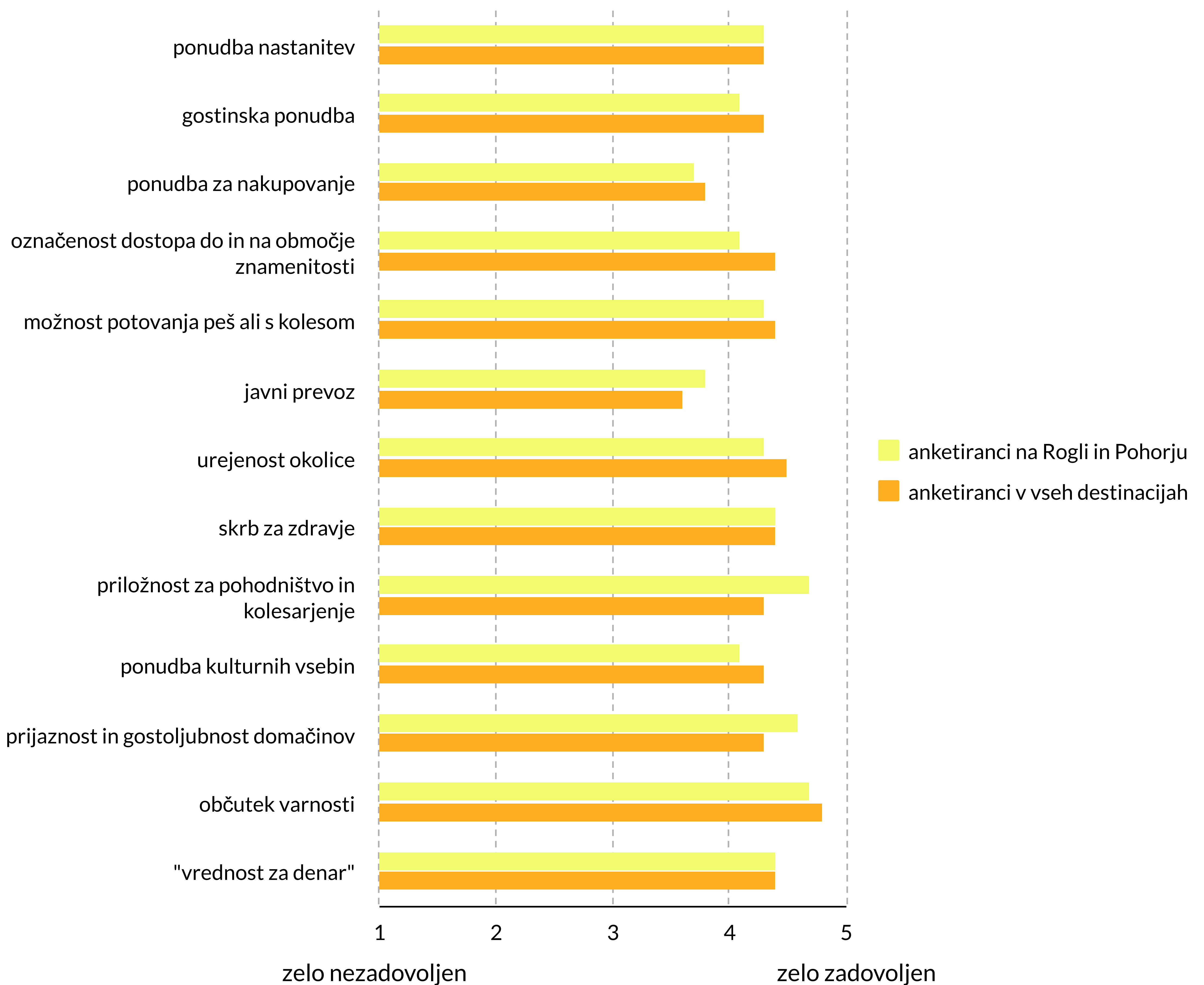
TRAJNOSTNA TURISTIČNA DESTINACIJA

ROGLA - POHORJE

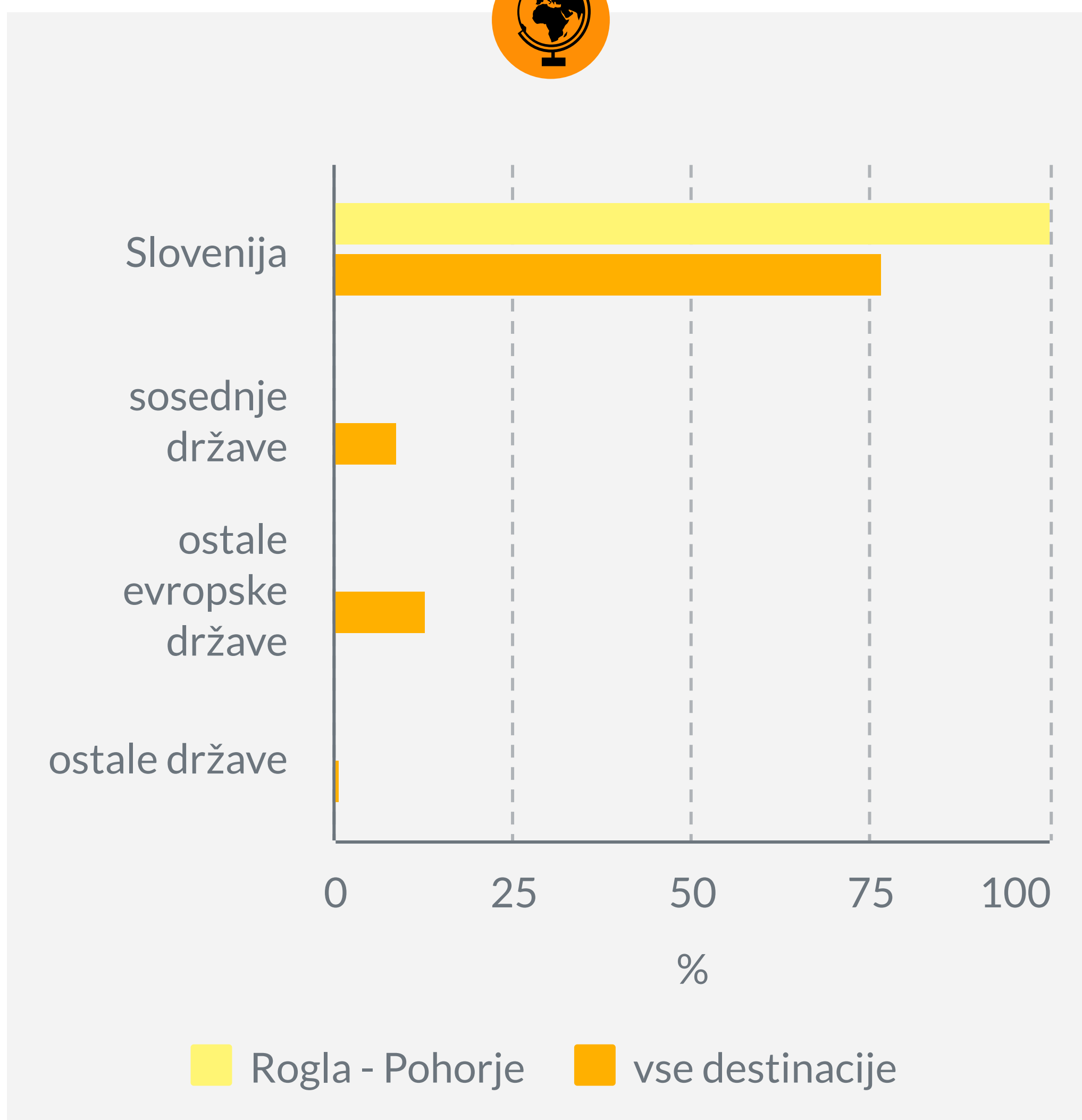
Rezultati ankete za obiskovalce



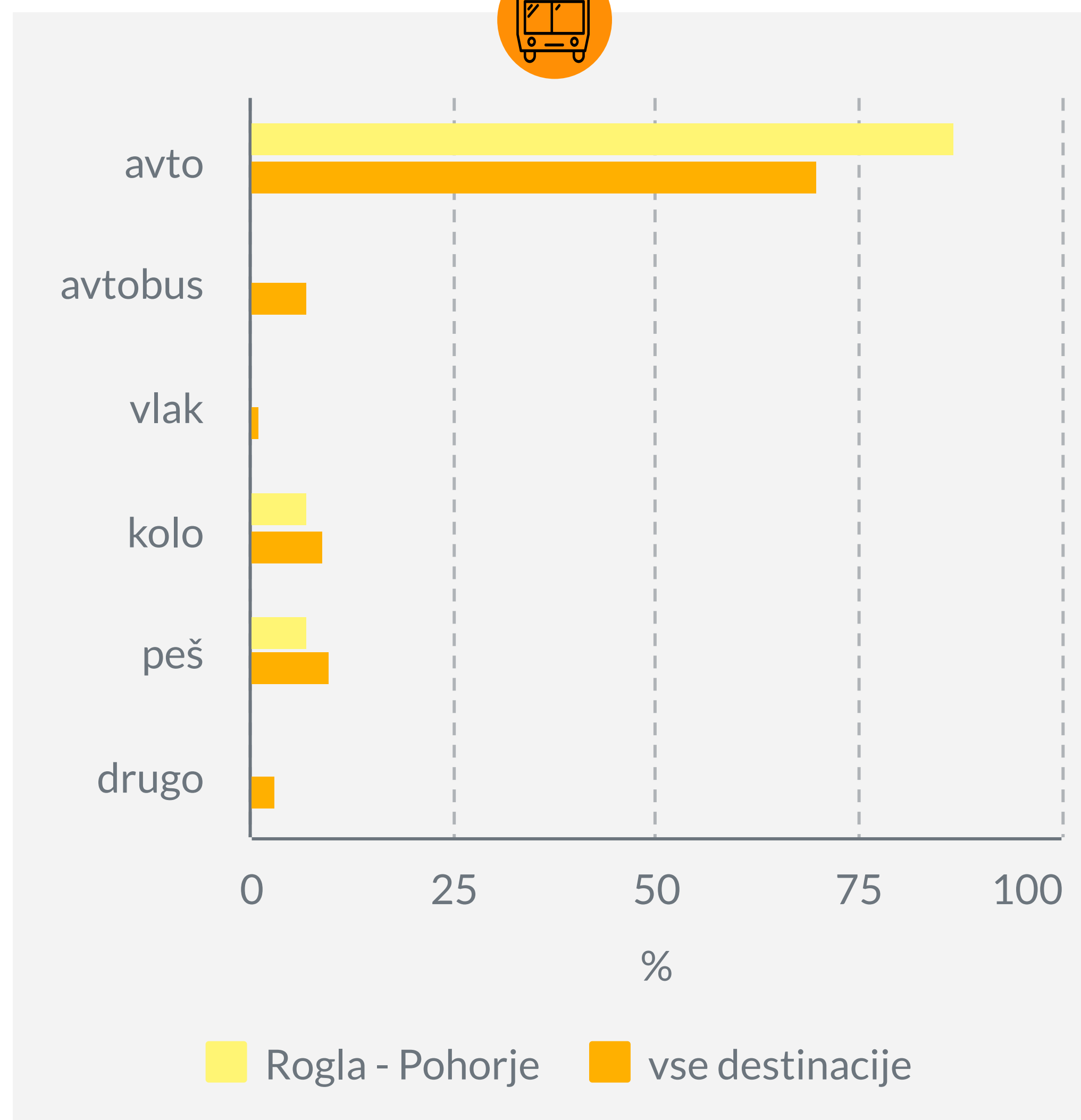
ocena izkušnje v destinaciji



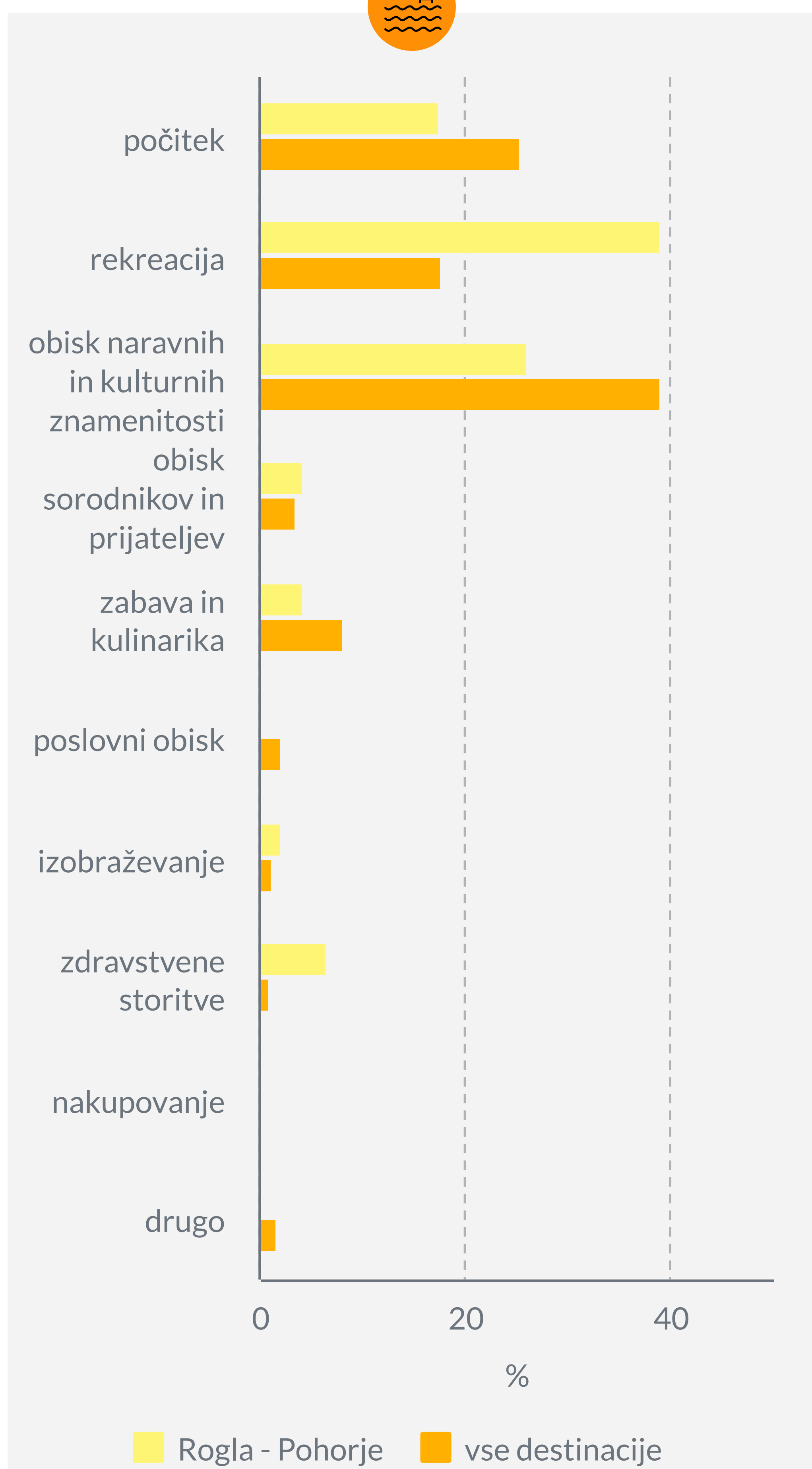
izvorna država anketirancev



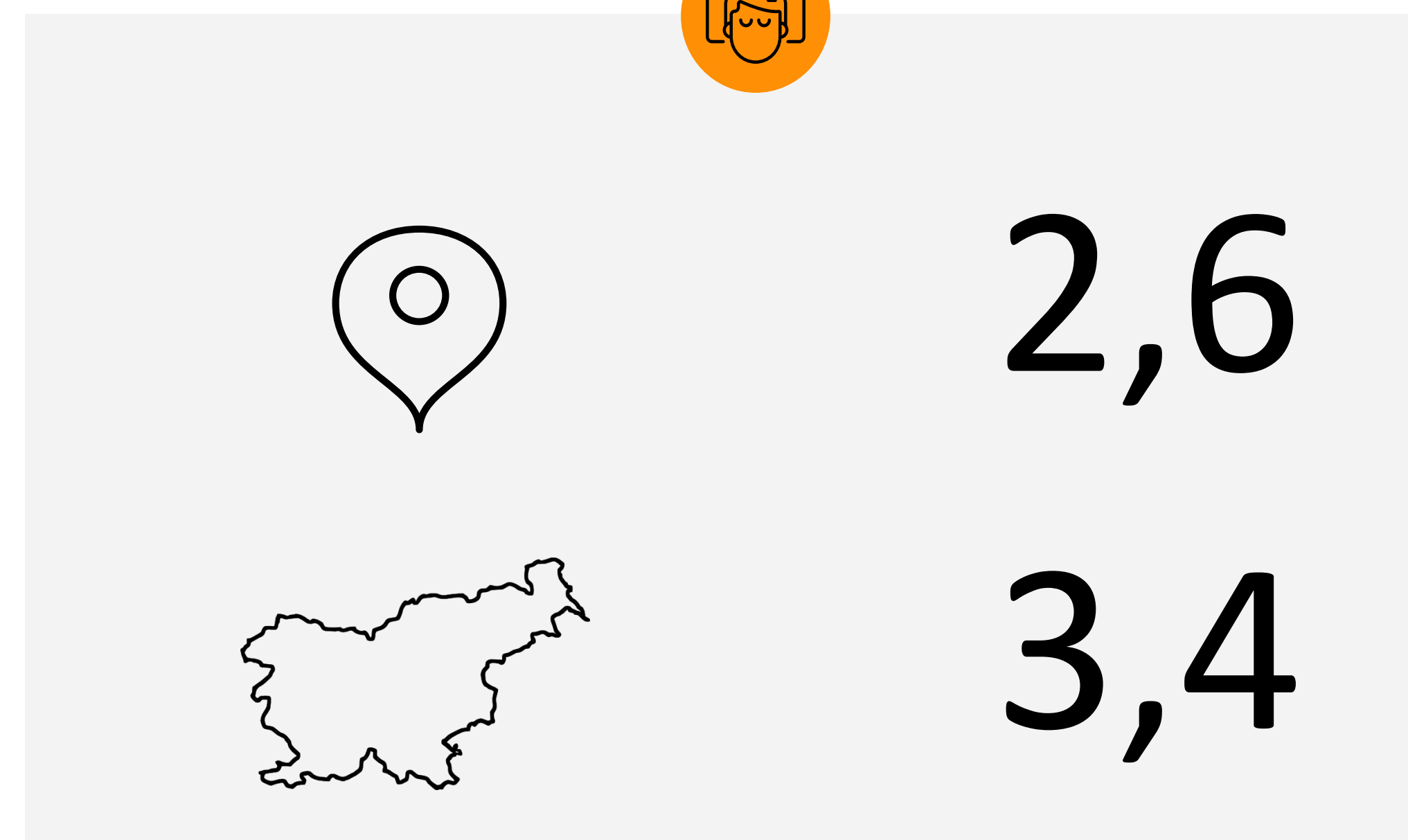
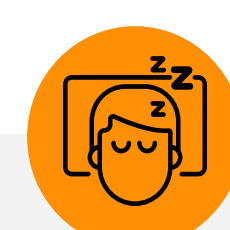
poglavitni način potovanja v destinaciji



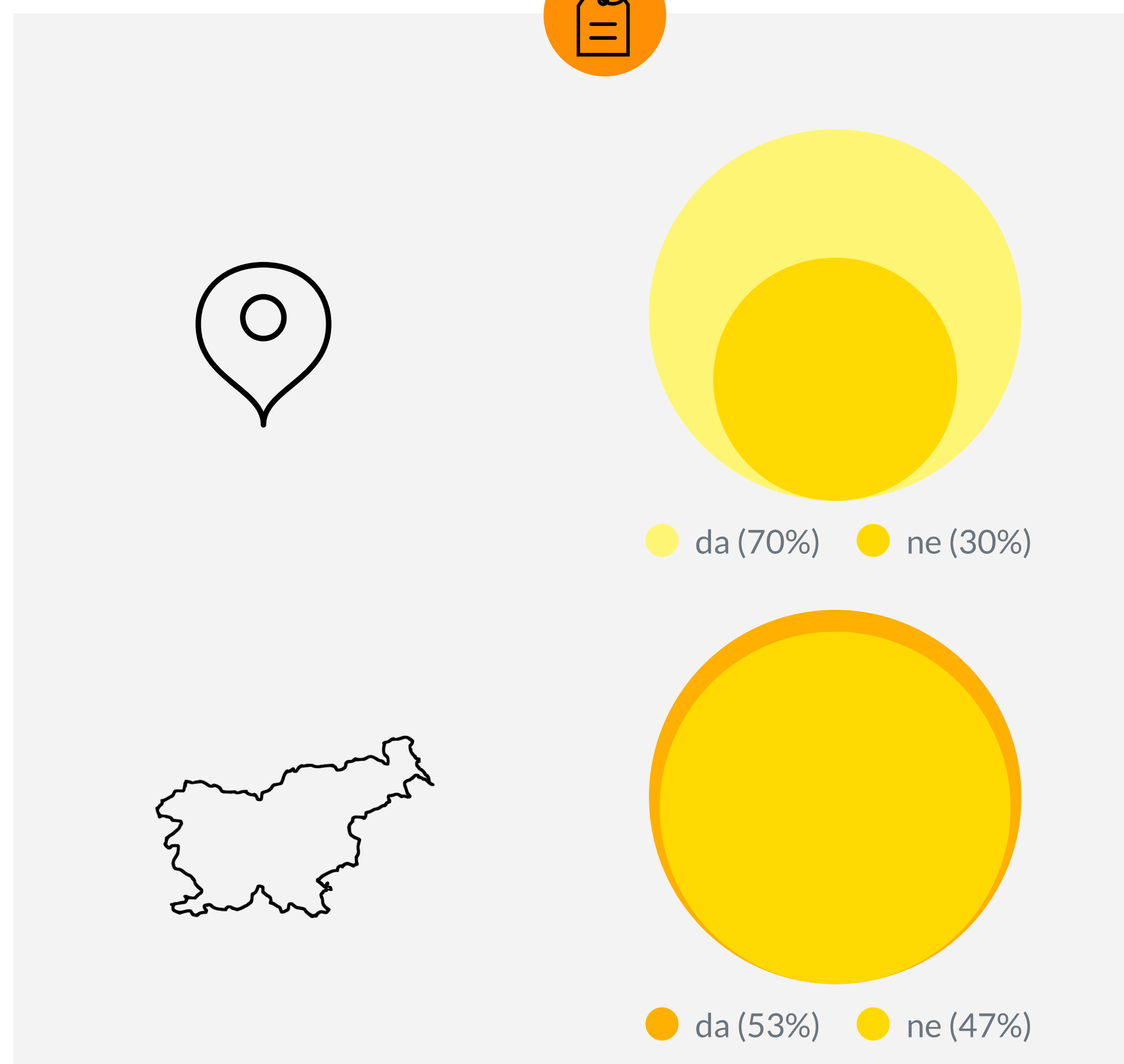
glavni namen obiska



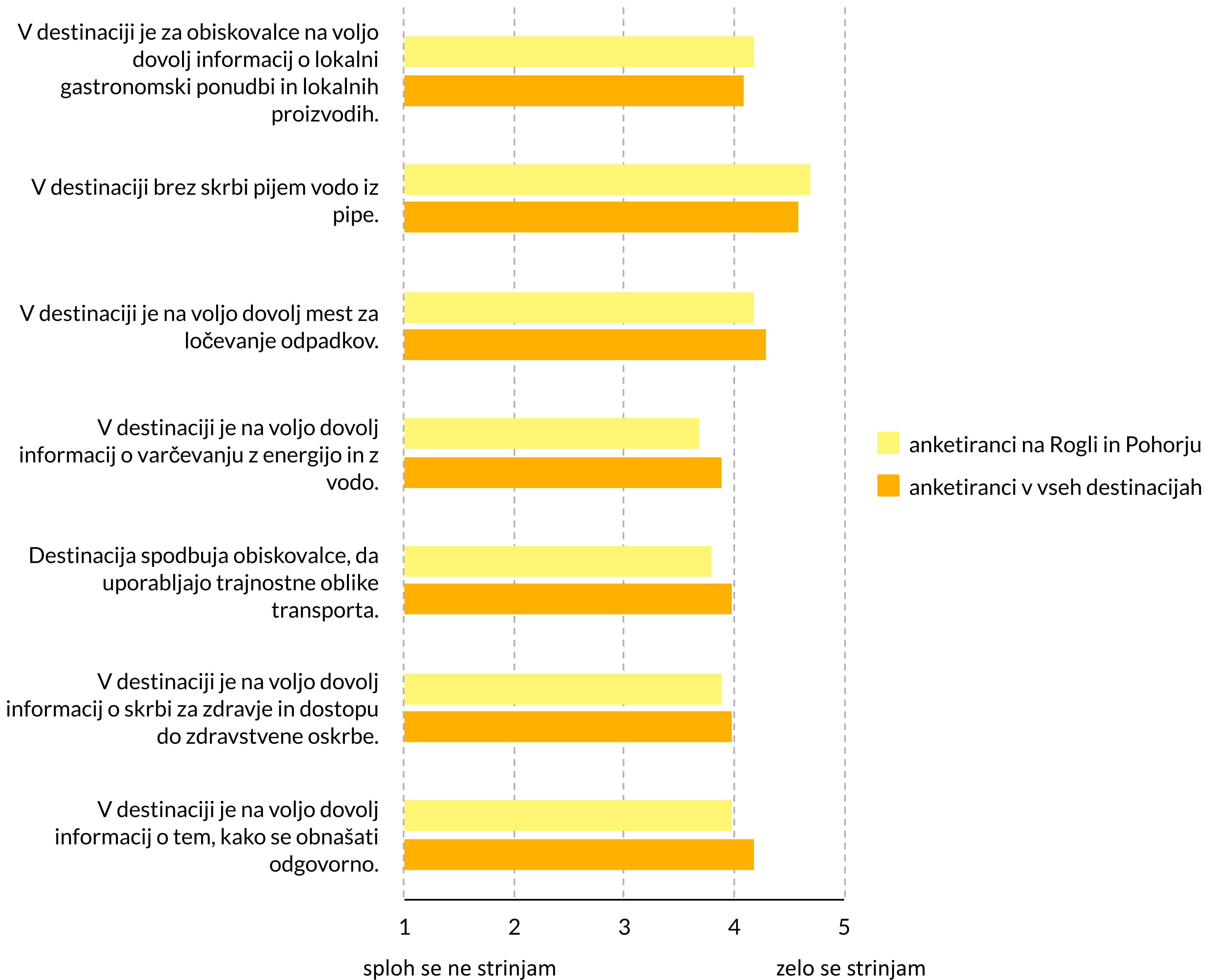
povprečno število nočitev



ali poznate slovensko znamko Slovenia Green?



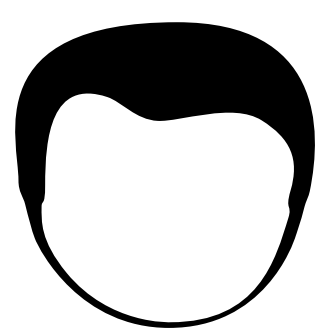
prepoznavanje trajnostnih prizadevanj destinacije



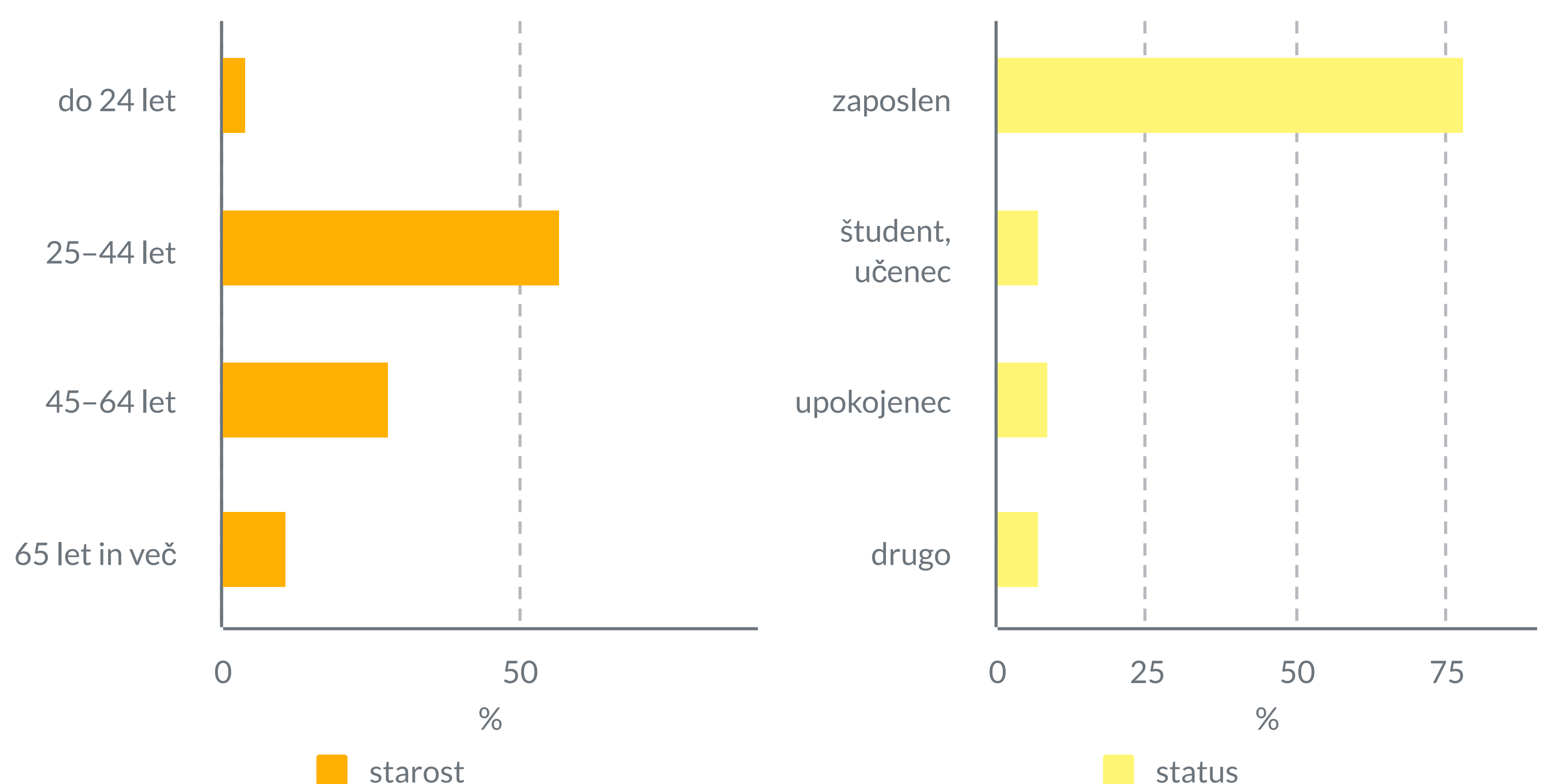
v anketi so sodelovali



74 %



26 %



Na infografiki so predstavljeni rezultati anketiranja, ki so ga destinacije izvajale v okviru Zelene sheme slovenskega turizma. Anketiranje v destinacijah je potekalo med 15. 3. 2021 in 30. 4. 2022. Infografike smo pripravili na Geografskem inštitutu Antona Melika ZRC SAZU v okviru Interreg MED projekta LABELSCAPE.